

AudioStack

AI-powered Audio *for* Entertainment

AI powered audio to create memorable experiences for your entertainment audiences

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Efficient and flexible audio production to engage your entertainment customers in a **personal, flexible**, and **hyper-relevant** way

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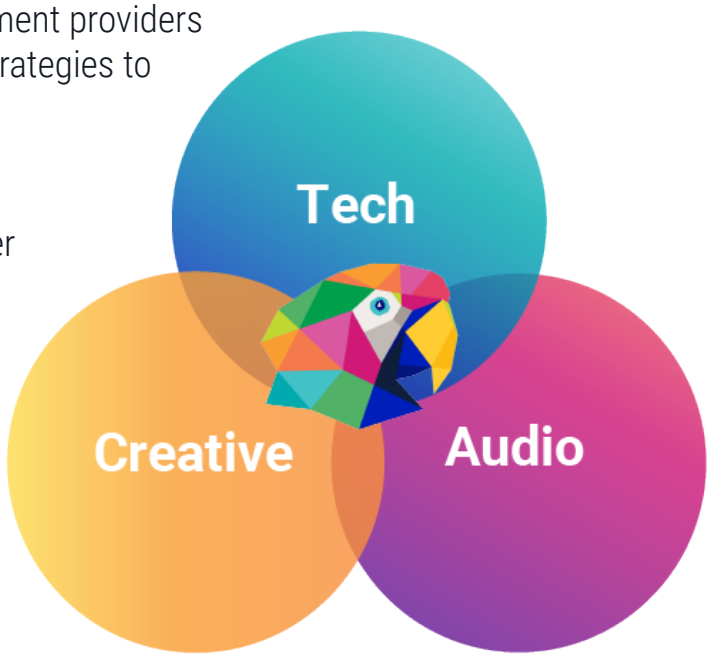
RSON
Roll
MOS/SYNC

Introduction

In today's entertainment industry, where audiences expect seamless and tailored experiences, engaging and relevant communication is essential.

Companies such as streaming platforms, cinemas, and event organizers must stand out by connecting with audiences across various touchpoints—before, during, and after their entertainment journey.

The entertainment industry is thriving, with global revenue projected to exceed $2.9 trillion by 2025. Streaming services alone account for a significant portion, with annual growth rates of 12%. Meanwhile, live events show a strong resurgence, with attendance levels nearing pre-pandemic highs. These trends highlight the growing need for entertainment providers to adopt innovative, targeted communication strategies to captivate their audiences.



AudioStack provides an AI-powered platform that enables entertainment companies to deliver personalized, flexible, and hyper-relevant audio communications at scale. Whether promoting a new release, announcing live events, or delivering updates to subscribers, AudioStack allows you to engage audiences dynamically, while reducing operational costs. This paper explores how the entertainment industry can benefit from AI-powered audio solutions.

Why entertainment companies choose AudioStack

Speed and Flexibility

The entertainment industry moves fast—be it launching a new movie, announcing concerts, or updating showtimes. AudioStack empowers you to create, adapt, and distribute high-quality audio messages across channels in seconds. Gone are the days of lengthy production times. With AudioStack, you can deliver dynamic, venue-specific messages that engage audiences at just the right moment.

Cost-Efficiency

Traditional audio production can be costly and time-intensive, especially when updates are frequent. AudioStack automates this process, reducing production costs by up to 81% and delivery times by over 99%. Automation enables the creation of thousands of personalized audio messages with minimal effort, freeing resources for other critical initiatives.




RADIO CITY
MUSIC HALL
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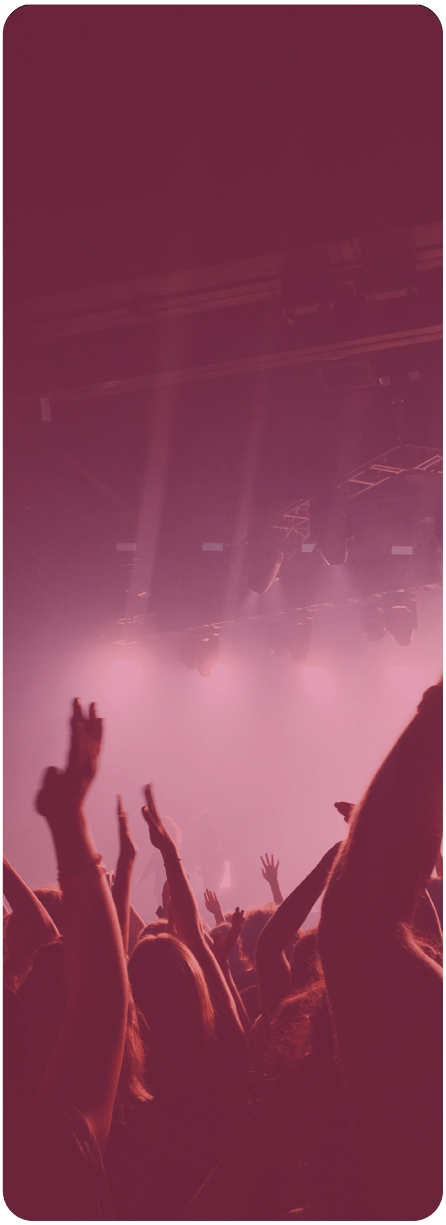
W 50 St
Music Hall RADIO CITY Music Hall RADIO CITY
JIM GAFFIGAN APR 9 - 11 4 SHOWS! LINDSEY STIRLING AUG 3



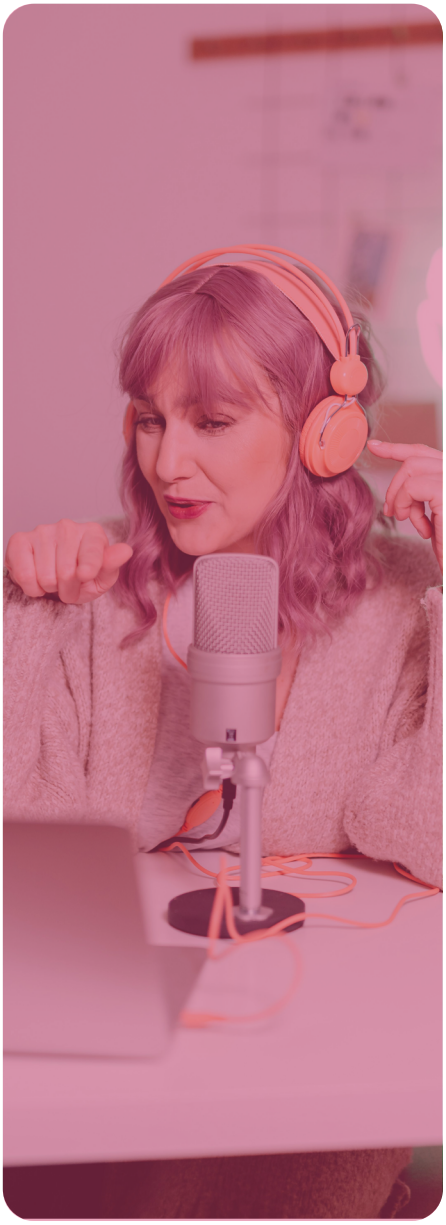
Personalized and Local Communication

AudioStack excels at delivering highly targeted and localized audio content in real time. Entertainment companies can leverage audience data to craft messages that resonate with specific demographics and regional preferences. Whether promoting local theater productions, sharing updates for venue-specific events, or offering tailored recommendations for streamers, AudioStack ensures your message is relevant and impactful.

The platform also supports advanced targeting, such as event-based or genre-specific campaigns, aligning content with audience preferences. Integration with CRM data can further enhance messaging, boosting customer engagement and satisfaction.


Content
Script
The AI revolution in audio
advertising isn't just in ho
sounds.
That's always been
Speech
Production
Delivery
AudioStack AI Advertisement





How AudioStack works for you

Seamless Integration

AudioStack integrates effortlessly with your existing entertainment technology stack. Whether you're managing content for streaming platforms, theaters, or event venues, our technology connects with CRM tools, content management systems (CMS), and data feeds. This ensures consistent messaging across various channels, including apps, social media, and in-venue announcements.

Real-Time Adaptability

In the entertainment world, timing is critical. Whether announcing a flash sale on concert tickets or promoting a new release, AudioStack's real-time capabilities allow you to update audio content instantly. Imagine delivering promotions tied to last-minute ticket availability, trending genres, or live event updates—AudioStack ensures your audio content is always timely and effective.



SONICSELL

Generate an Audio Ad with AI

Copy and paste any product description to create an ad in 20 seconds.

Product Name

What is your product called?

Project Name

MyProject

Product Description

Tell us about your product. This could include details about the product and how it meets customer needs, as well as a description of the brand and/or industry.

Description Writing Tips

Advanced Controls

Start Over | Create from an Existing Script | Generate Advertisement



Your Audio Ad
powered by AudioStack



Created in Seconds
powered by AudioStack

Localization: Your Key to Success

Localized campaigns make all the difference

National campaigns often fail to capture the unique preferences of regional audiences. With AudioStack, you can tailor campaigns for specific markets, ensuring that your messaging resonates locally. From city-specific movie promotions to localized events, customized communication drives engagement and action.

A few examples demonstrate how AI is already being effectively used in the entertainment industry to enhance creative storytelling and maintain iconic performances.

Darth Vader in Obi-Wan Kenobi:

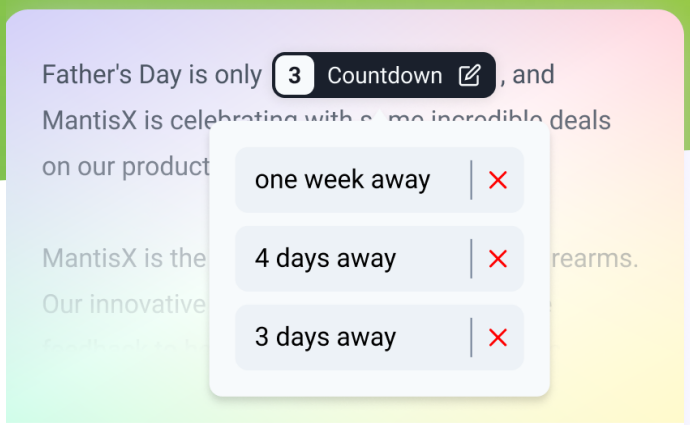
For the series Obi-Wan Kenobi, the voice of Darth Vader was recreated using Respeecher's AI technology, based on earlier recordings of James Earl Jones, after the actor retired from active involvement.[1]

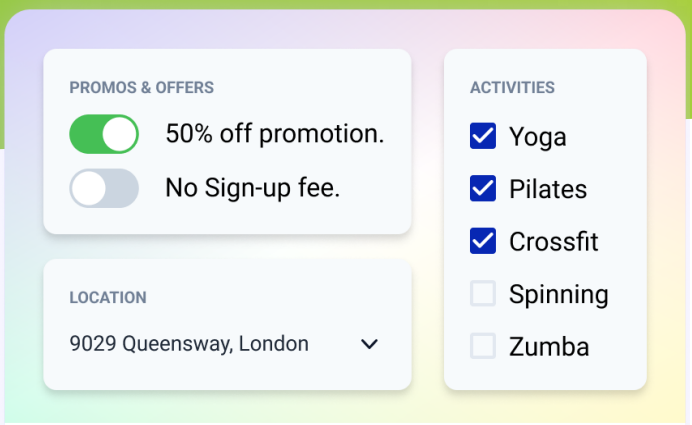
Val Kilmer in Top Gun: Maverick

Val Kilmer's voice was recreated using AI by the British start-up Sonantic for Top Gun Maverick after he lost it due to throat cancer treatments. The team used old audio recordings to build a voice model, even developing new algorithms to compensate for limited data. Kilmer praised the result, calling it a restoration he "never thought possible." This allowed him to reprise his role as Iceman authentically. [2]

From preserving legendary voices to creating immersive audio experiences, AI is revolutionizing how audiences connect with their favorite characters and franchises.

1 Source Wikipedia
2 Source Washington Post



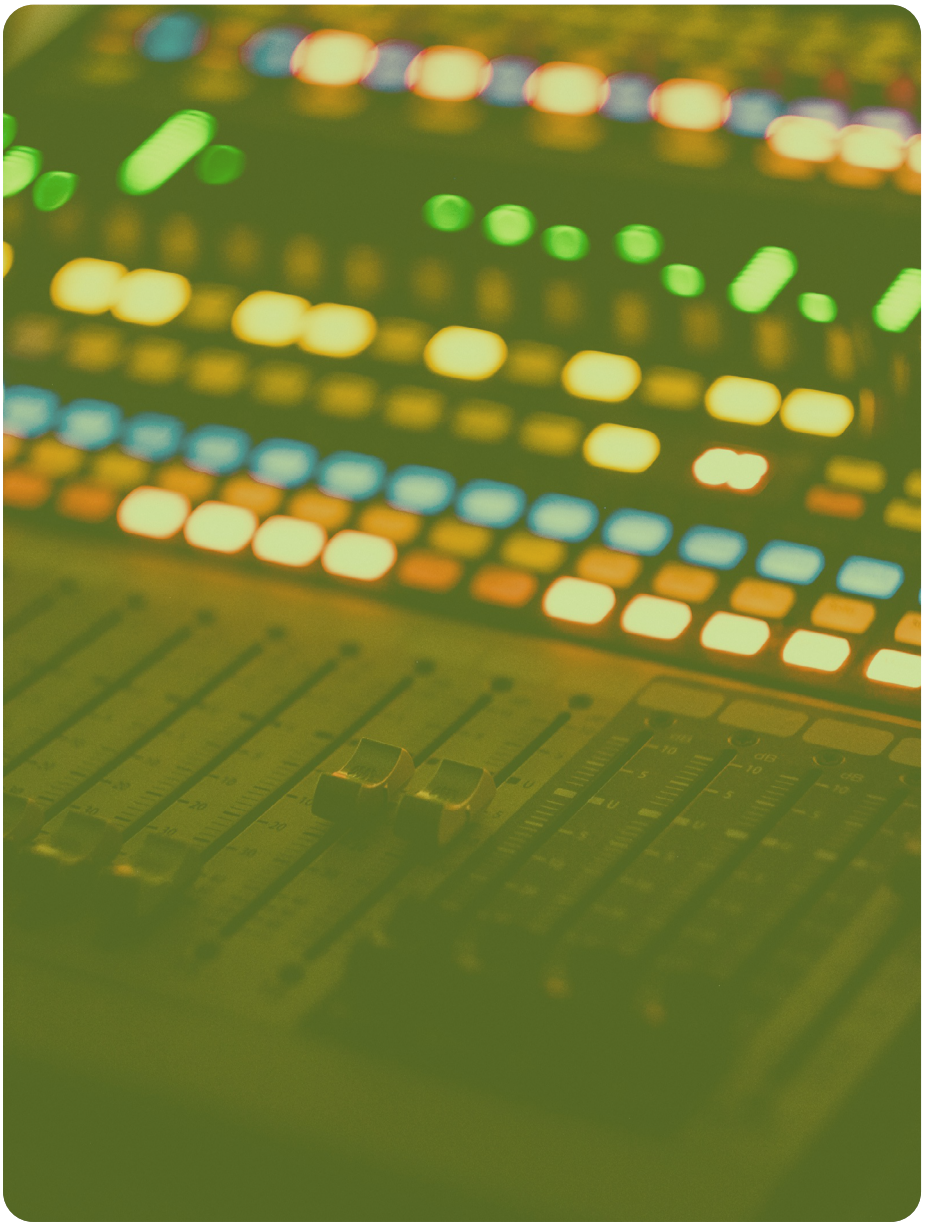


Campaign Manager

Reach your target audience better by creating versions of your ads based on dynamic variables. Boost your audio production in just a few clicks.

Localiser

Reach your target audience better by creating versions of your ads based on different variables. In just a few clicks, in one place.





Case Study

Objective

To support the Women's Rugby World Cup (WRWC) 2025 ticket sales push.

Solution

AudioStack worked with Additive+ to create a dynamic AI-powered audio campaign. This initiative focused on delivering localized messaging with a pre- and post-ticket launch strategy, ensuring that audiences in each host city received tailored calls to action (CTAs). This approach demonstrated the logical and scalable benefits of AI-audio technology in event promotion.

Key highlights:

- Geo-specific messaging: 8 unique creatives were customized for a specific host city to ensure relevance and engagement.
- Pre- and post-ticket launch messaging: AI-powered audio seamlessly adjusted messaging based on whether tickets were available or in anticipation.

Result

A record-breaking 220,000 tickets were sold in a short period of time, demonstrating the effectiveness of the campaign.

"Partnering with AudioStack allowed us to push the boundaries of AI-powered audio for the Women's Rugby World Cup 2025. By dynamically localizing messaging across key host cities, we ensured that every audience received relevant and engaging content at the right time. The results spoke for themselves - 220,000 tickets sold in record time - demonstrating the power of AI-driven creativity in event marketing"

Richard Gill
Founder & Managing Director at Additive+

Scan or click here for demo



You are hearing AI driven audio







Fremont Street
EXPERIENCE
Fremont Street
EXPERIENCE
Binion's
Take Your Picture Wit
$1,000.00
See Club Binion's for details

Getting Started with AudioStack for the Entertainment Industry

Getting started with AudioStack is simple and customized to meet your needs. Start with a single campaign and scale as you integrate more dynamic content into your strategy. Our solutions include fully managed services or automated AI-powered workflows, allowing you to see results quickly.

Have an upcoming blockbuster premiere, concert announcement, or special event? AudioStack can help you create dynamic, personalized audio campaigns that connect with your audience effectively.

We can start today!

1

We create AI assets as managed service

2

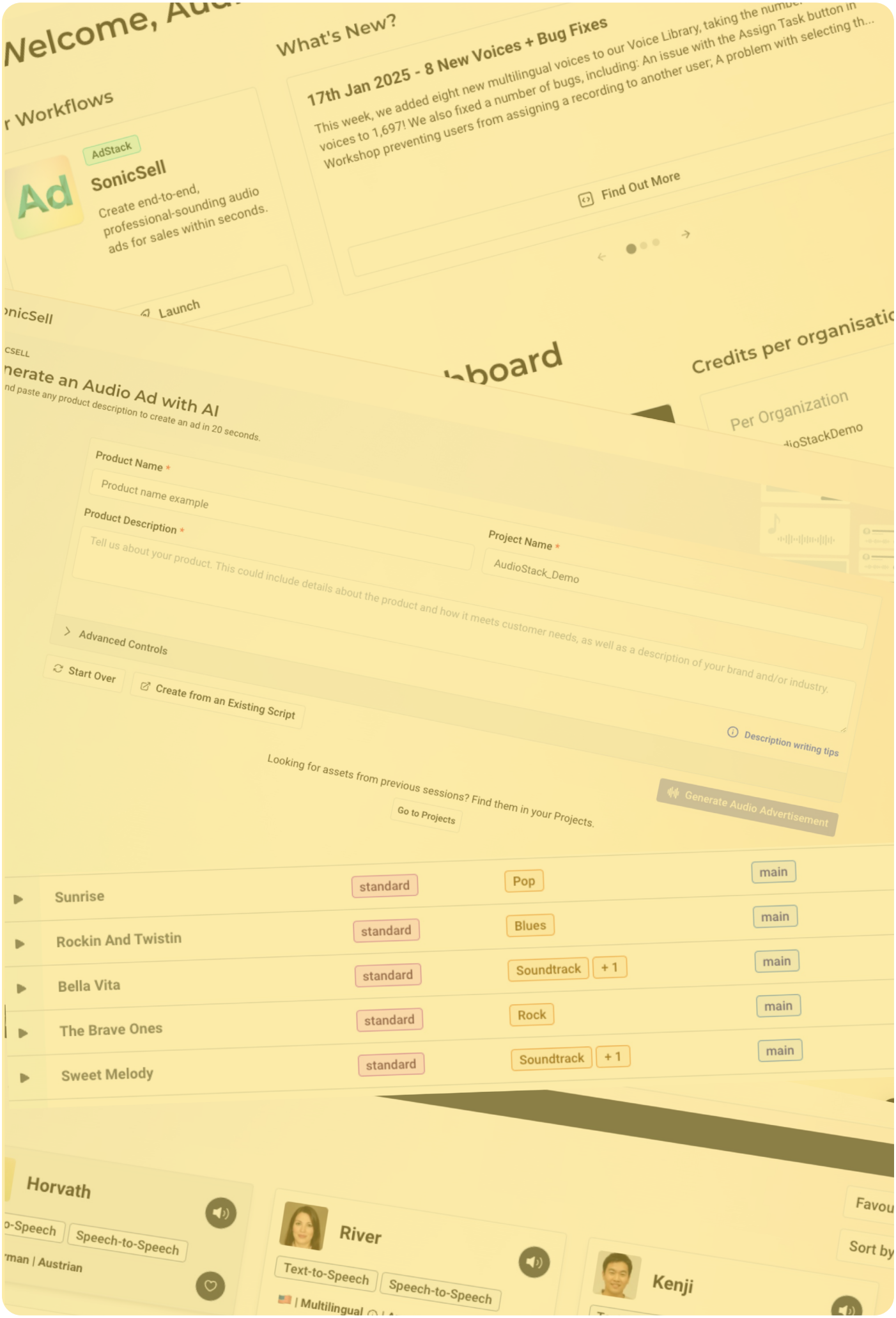
We check all media buying pipes and integrations

3

We deliver individual files or single VAST to your buying platform

4

Activity goes LIVE in 1 day to 2 weeks


What's New?
17th Jan 2025 - 8 New Voices + Bug Fixes
Find Out More
AdStack
SonicSell
Create end-to-end, professional-sounding audio ads for sales within seconds.
Launch
Credits per organisation
Per Organization
Generate an Audio Ad with AI
Product Name *
Product name example
Product Description *
Tell us about your product. This could include details about the product and how it meets customer needs, as well as a description of your brand and/or industry.
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AudioStack_Demo
Advanced Controls
Start Over
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Looking for assets from previous sessions? Find them in your Projects.
Go to Projects
Generate Audio Advertisement
Sunrise
standard
Pop
main
Rockin And Twistin
standard
Blues
main
Bella Vita
standard
Soundtrack
+ 1
main
The Brave Ones
standard
Rock
main
Sweet Melody
standard
Soundtrack
+ 1
main
Horvath
Speech-to-Speech
River
Text-to-Speech
Speech-to-Speech
Kenji
Sort by

Adopt it for the future

Stay ahead of the curve in the entertainment industry with AudioStack's flexible, efficient, AI-powered workflows. Delivering personalized, localized, and hyper-relevant audio content not only enhances the audience experience but also boosts revenue.

AudioStack seamlessly integrates with your systems, enabling automated campaign updates, enhanced audience targeting, and consistent messaging across channels.

Let's build the future of your entertainment audio strategy together!

For more information or to get started with AudioStack, visit
audiostack.ai
or contact us at
sales@audiostack.ai


SonicSell
SonicSell Generate an Audio Ad with AI
Copy and paste any product description and create a professional audio ad in 20 seconds.
Product Name *
AudioStack
Product Description *
Create professional audio ads in a single click with the new version of SonicSell
Customise
Generate Audio Advertisement
powered by AudioStack
AudioStack v1
00:30
03/06/24 - 14:36
ReleaseRadar
Dashboard
Essentials
AdStack
SonicSell
SonicSellV6
SonicTag
AdVersion
AdLocal
Campaign Manager
SpeechStack
DCOStack
VidStack
PodStack
Resources
Account
Developers
Powered by AudioStack
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Created in Seconds
powered by AudioStack
AI Powered Radio Spot
created with SonicSell
The Perfect Demo
Powered by AudioStack
AudioStack



AudioStack

audiostack.ai