

AudioStack

AI-powered Audio *for* the Food & Beverage Industry

Engage Customers with **Personalized, Localized, and Hyper-Relevant** Messaging

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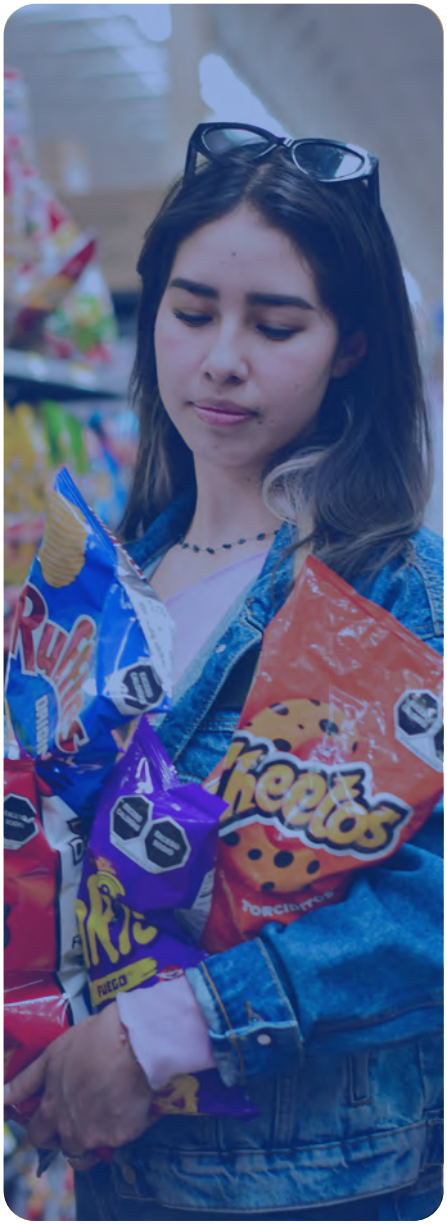
LEMON SODA





Introduction

In the competitive food and beverage industry, brands must create engaging experiences to attract and retain customers. AI-powered audio transforms marketing with personalized and localized messaging, enhancing customer interactions across digital and in-store touchpoints.

The global food & beverage market is projected to exceed $10 trillion by 2025, with the U.S. holding a significant share[1]. The U.S. food retail sector reached $1.5 trillion in 2024, with an expected growth rate of 2-4% in 2025. Meanwhile, major beverage brands such as Coca-Cola and PepsiCo contribute significantly to the industry, with PepsiCo generating $79.5 billion in global revenue in 2023. The U.S. snack food market also remains strong, generating approximately $52 billion in 2024.

With such a vast and competitive landscape, leveraging AI-driven audio enables businesses to stand out, boost sales, and enhance brand loyalty. AudioStack offers an advanced AI-powered platform that helps brands create scalable, hyper-relevant audio content. From product launches to in-store promotions, AI audio delivers dynamic engagement while reducing costs.



Why Food & Beverage Brands Choose AudioStack

Speed and Flexibility

The food and beverage industry thrives on timely communication. New menu items, happy hour deals, and seasonal promotions need to be announced quickly and across multiple channels. AudioStack empowers you to create, adapt, and distribute high-quality audio messages in seconds—whether it's for drive-thru announcements, in-store promotions, or digital advertising.

Cost-Efficiency

Traditional audio production can be time-consuming and expensive, particularly when frequent updates are needed. AudioStack automates this process, reducing production costs by up to 81% and accelerating delivery times by over 99%. Brands can now deploy thousands of localized, customized audio messages with minimal effort, maximizing efficiency while keeping costs low.


EAT




NOW
OPEN
FOR
LUNCH

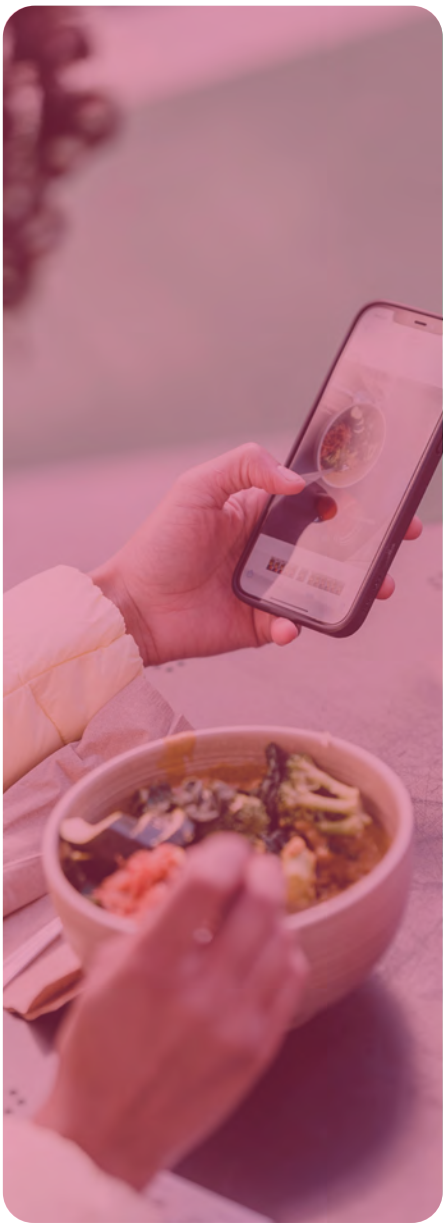
Personalized and Local Communication

Relevance is key in food and beverage marketing. Customers engage more when messaging aligns with their preferences, location, and purchasing habits. AudioStack enables hyper-targeted, real-time messaging, ensuring that campaigns resonate with specific customer segments.

Whether it's promoting a regional specialty, announcing a city-specific food festival, or tailoring offers based on purchase history, AI-powered audio enhances engagement and increases conversions. Integration with CRM and loyalty programs further amplifies personalization, creating a deeper customer connection.


Content
Script
The AI revolution in audio
advertising isn't just in ho
sounds.
That's always been
Speech
Production
Delivery
AudioStack AI Advertisement


Valade
en Corrèze
LES MOULINES
DE FRUITS
Jus
d'Orange
BOP



How AudioStack works for you

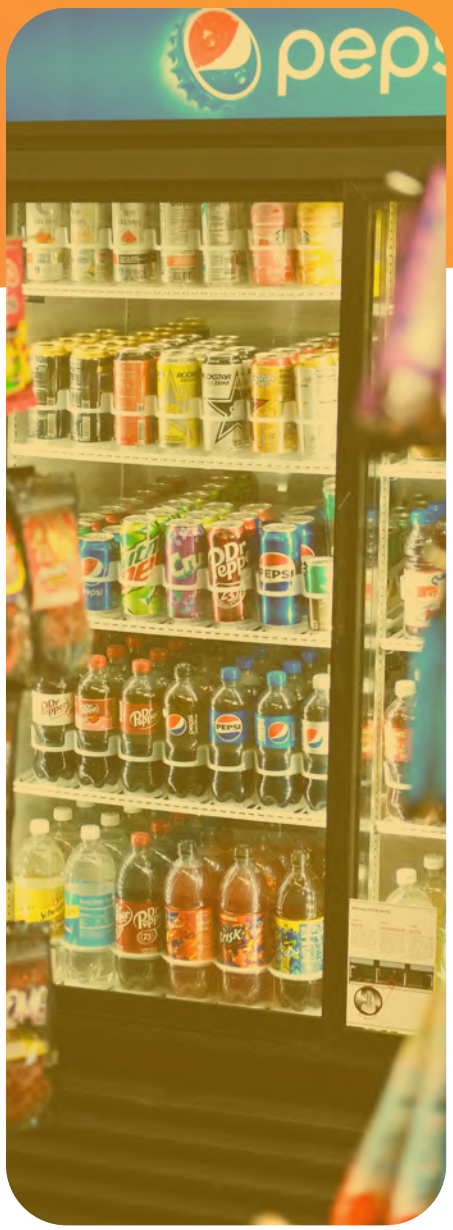
Seamless Integration

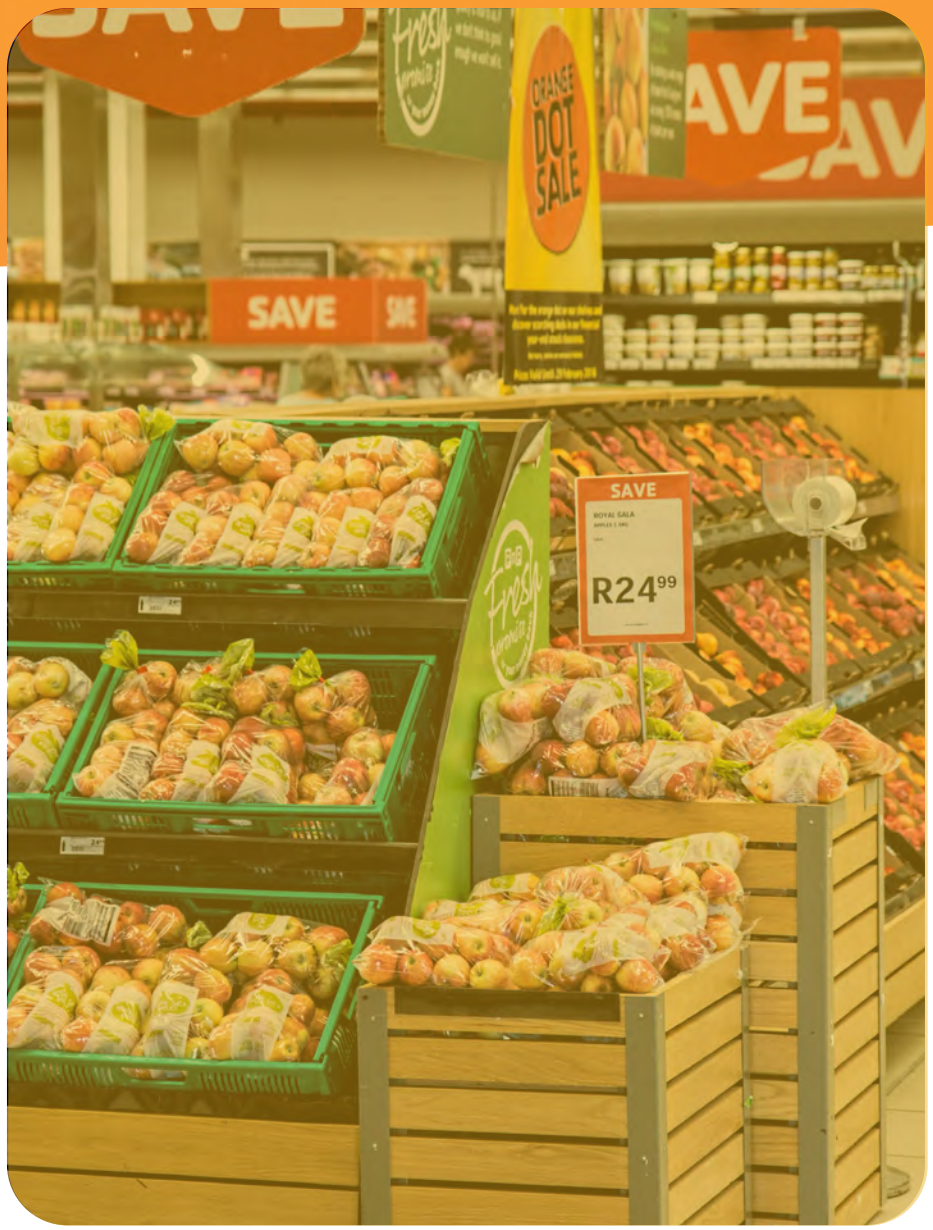
AudioStack seamlessly integrates with existing marketing technology stacks, including POS systems, digital signage, mobile apps, and loyalty programs. Whether you're managing promotions for a global franchise, a beverage brand, or a local restaurant chain, our platform ensures consistent messaging across all touchpoints.

Real-Time Adaptability

Timing is everything in food and beverage marketing. Flash sales, last-minute menu changes, and evolving consumer trends require agile communication. With AudioStack's real-time capabilities, brands can instantly update audio content based on inventory levels, time of day, weather conditions, or trending food items.

Imagine running a dynamic happy hour campaign that automatically adjusts messaging based on peak traffic times or promoting a beverage when the temperature rises—AudioStack makes it possible.

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SAVE
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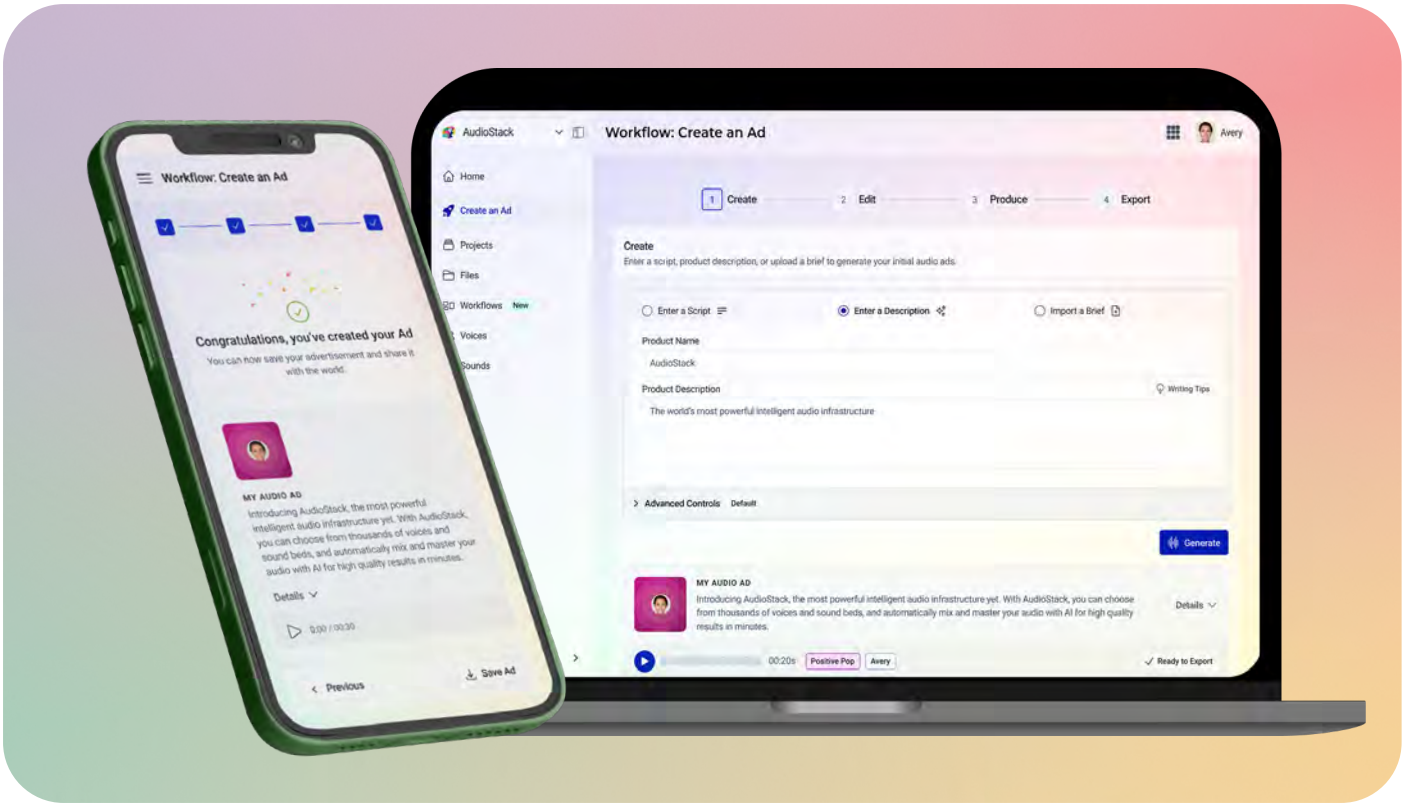
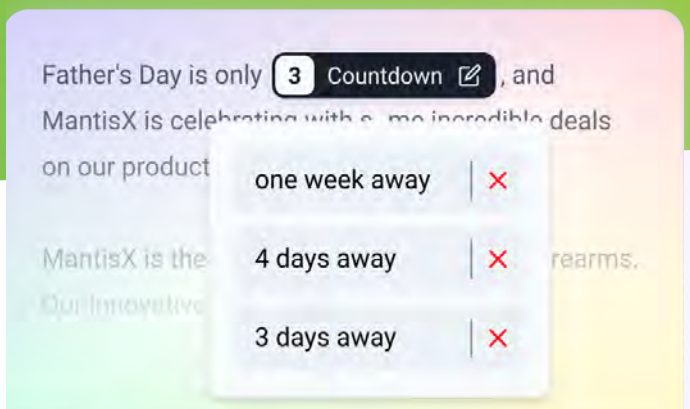

Workflow: Create an Ad
Congratulations, you've created your Ad
You can now save your advertisement and share it with the world.
MY AUDIO AD
Introducing AudioStack, the most powerful intelligent audio infrastructure yet. With AudioStack, you can choose from thousands of voices and sound beds, and automatically mix and master your audio with AI for high quality results in minutes.
Details
Previous
Save Ad
AudioStack
Workflow: Create an Ad
Avery
Home
Create an Ad
Projects
Files
Workflows
New
Voices
Sounds
1 Create
2 Edit
3 Produce
4 Export
Create
Enter a script, product description, or upload a brief to generate your initial audio ads.
Enter a Script
Enter a Description
Import a Brief
Product Name
AudioStack
Product Description
Writing Tips
The world's most powerful intelligent audio infrastructure
Advanced Controls
Default
Generate
MY AUDIO AD
Introducing AudioStack, the most powerful intelligent audio infrastructure yet. With AudioStack, you can choose from thousands of voices and sound beds, and automatically mix and master your audio with AI for high quality results in minutes.
Details
00:20s
Positive Pop
Avery
Ready to Export

Localization: Your Key to Success

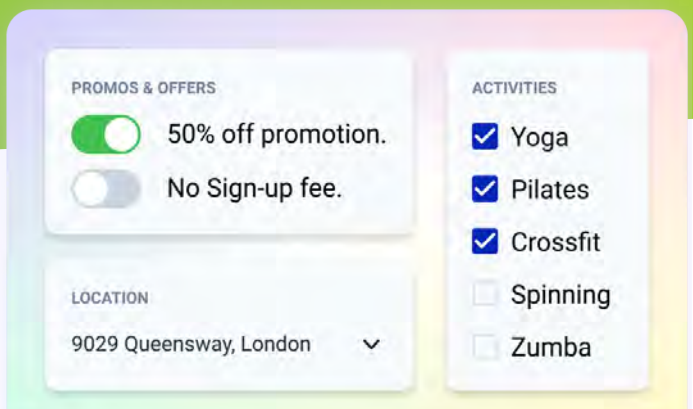
Localized campaigns make all the difference

Global campaigns often fail to connect with regional audiences. With AudioStack, you can tailor messages to specific locations, ensuring higher engagement. Whether highlighting a city's food preferences, featuring a regional recipe, or adapting messaging for cultural nuances, localized communication makes a real impact.



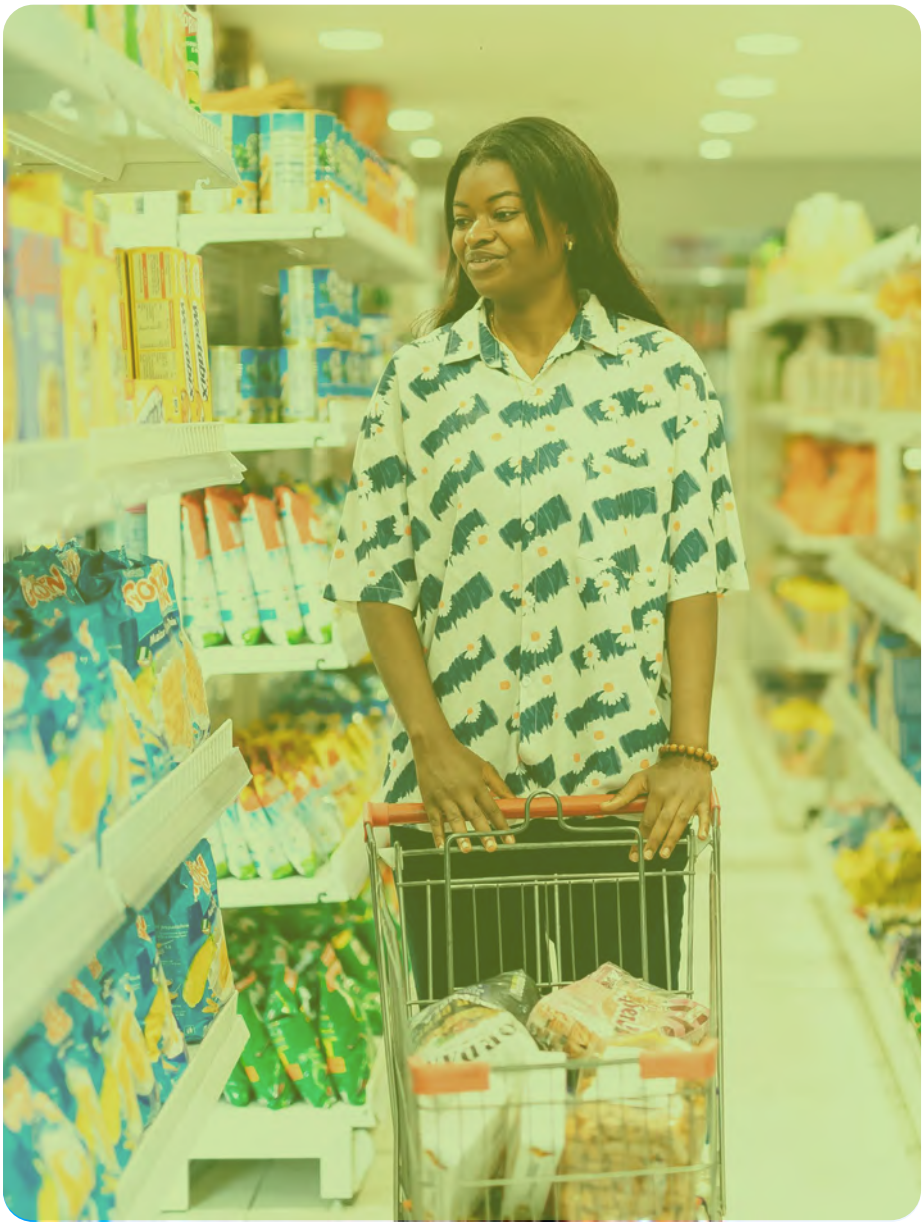
Campaign Manager

Reach your target audience better by creating versions of your ads based on dynamic variables. Boost your audio production in just a few clicks.



Localiser

Reach your target audience better by creating versions of your ads based on different variables. In just a few clicks, in one place.





Case Study

Case: McDonald's Dynamic Audio Campaign

McDonald's collaborated with AudioStack to implement a hyper-localized, AI-powered audio campaign that revolutionized drive-thru communication. By dynamically adjusting menu promotions based on time of day, weather conditions, and local events, the campaign achieved:

- Better top-of-mind awareness for McDonald's.
- Increased likelihood of purchases through the MyM Rewards App.
- More consumers agreed that McDonald's provided great in-app deals.

Read the full case study:

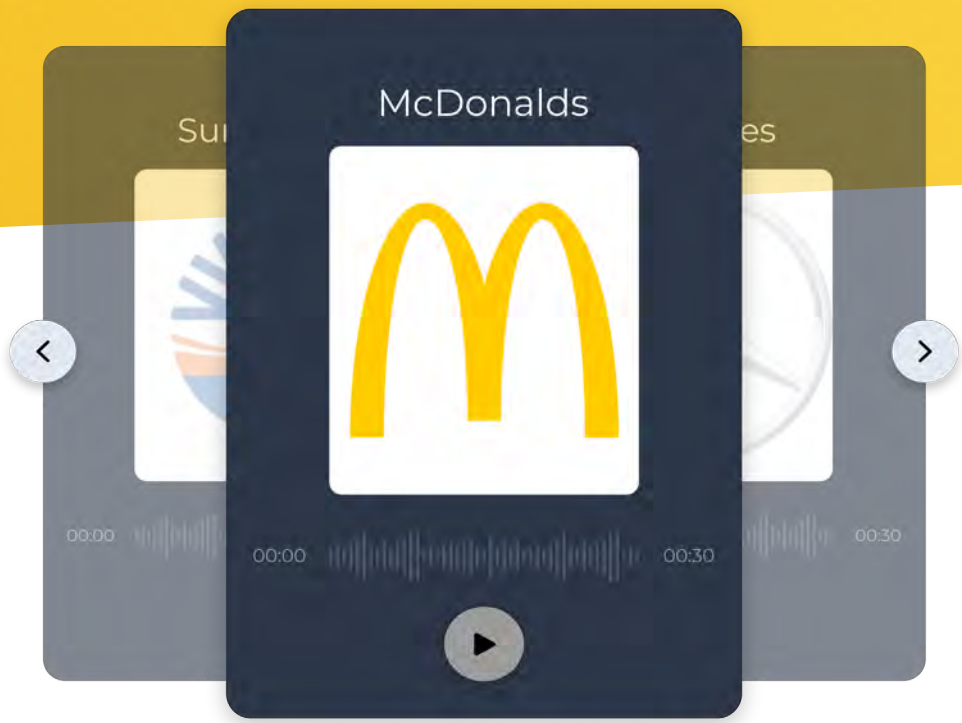
scan QR

or click here

Geo-targeted messaging:
Tailored audio messages for different locations to ensure relevance.

Real-time adaptability:
Automatic adjustments to menu offerings based on consumer demand.

Impactful results:
Improved customer engagement and increased sales across multiple regions.


McDonalds
00:00
00:30




Drive Thru



Getting Started with AudioStack for the Food & Beverage Industry

Getting started with AudioStack is seamless and scalable. Whether launching a single campaign or integrating AI-powered audio into your long-term strategy, our solutions adapt to your needs

Have an upcoming product launch, seasonal promotion, or in-store campaign? AudioStack can help you craft dynamic, personalized audio experiences that engage customers effectively.

We can start today!

1

We create AI assets as managed service.

2

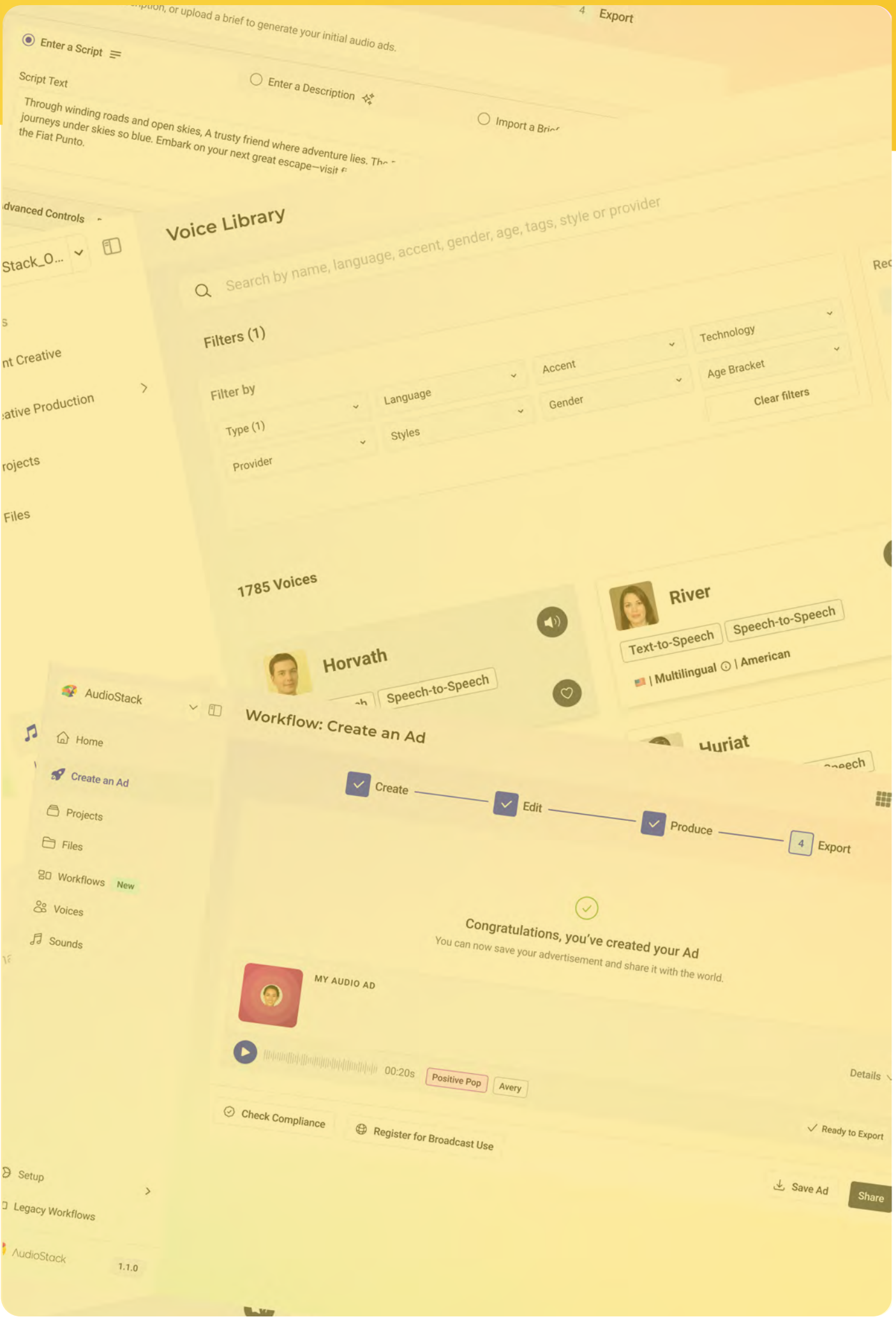
We check all media buying pipes and integrations.

3

We deliver individual files or a single VAST to your buying platform.

4

Your campaign goes live in 1 day to 2 weeks, depending on complexity.


Export
Enter a Script
Script Text
Enter a Description
Through winding roads and open skies, A trusty friend where adventure lies. The
journeys under skies so blue. Embark on your next great escape—visit
the Fiat Punto.
Voice Library
Search by name, language, accent, gender, age, tags, style or provider
Filters (1)
Filter by
Type (1)
Provider
Language
Styles
Accent
Gender
Technology
Age Bracket
Clear filters
1785 Voices
Horvath
Speech-to-Speech
River
Text-to-Speech
Speech-to-Speech
| Multilingual | American
AudioStack
Home
Create an Ad
Projects
Files
Workflows
New
Voices
Sounds
Workflow: Create an Ad
Create
Edit
Produce
4
Export
Congratulations, you've created your Ad
You can now save your advertisement and share it with the world.
MY AUDIO AD
00:20s
Positive Pop
Avery
Details
Check Compliance
Register for Broadcast Use
Ready to Export
Save Ad
Share
Setup
Legacy Workflows
AudioStack
1.1.0

Investing in the Future

Stay ahead of the competition in the food and beverage industry with AudioStack's AI-powered workflows. By delivering personalized, localized, and hyper-relevant audio content, you not only enhance the customer experience but also drive higher sales and brand loyalty.

AudioStack seamlessly integrates with your systems, enabling automated campaign updates, precise audience targeting, and consistent messaging across all touchpoints.

Let's build the future of your food & beverage audio strategy together!

Sources

Statista, 2024. "Global Food & Beverage Market Overview": www.statista.com
McDonald's Case Study, 2024. "Dynamic Audio Campaign": McDonald's AI-Powered Audio

For more information or to get started with AudioStack, visit

audiostack.ai
or contact us at
sales@audiostack.ai



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